



BOOK REVIEWS

BEASTS OF BURDEN

Getting Here to There from Alexander the Great to The Gulf War

by Peter Daniel Davis

From military personnel to the U.S. Postal Service, the logistics of getting people and things delivered to the right place at the right time is an unrelenting challenge. These books offer inspiration and practical advice.



Alexander the Great and the Logistics of the Macedonian Army
By Donald W. Engels
University of California Press, 1978

How does one supply an army on the move through Asia with food and water without trucks or transport planes? That's the dilemma Alexander the Great faced in supplying the Macedonian Army. Engels reconstructs the choices made by Alexander in moving his army through Greece, Turkey, Syria, Israel, Egypt, Lebanon, Iraq, Iran, Pakistan, Afghanistan, and much of the known world.



Supplying War: Logistics from Wallenstein to Patton
By Martin van Creveld
Cambridge University Press, 1979

In this illuminating book, Martin van Creveld covers the art of how armies moved supplies from the 1600s through the age of trains and mechanized warfare. Focusing on movement and supply rather than logistics and strategy



Moving Mountains: Lessons in Leadership and Logistics from the Gulf War
By William G., Lt. General Pagonis and

Jeffrey L. Cruikshank contributor, Harvard Business School Press; reissue edition, 1994

“He’s the best logistics operator I’ve ever known. Nobody could have done the job better.” That is how General H. Norman Schwarzkopf described Pagonis, who under Schwarzkopf, headed the 22nd Support Command during the Gulf War that supplied troops with everything from food and fuel to tanks and traffic signs. This is the story of the logistics behind the allied victory in Desert Storm.

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forward from the sea

GSA and NSA Bahrain — Supporting the Fifth Fleet

by Emily LeDuc

The United States Naval Forces Central Command and the United States Fifth Fleet in the Persian Gulf represent the world's premier naval force. Able to operate “forward from the sea,” this highly trained, motivated, mobile and potent force can carry out its mission free of shore-based political encumbrance, and remains capable and ready to respond.

The Fifth Fleet's mission is to help ensure peace and stability and protect America's vital interests in a 7.5 million square mile region. Its usual configuration includes a Carrier Battle Group, Amphibious Ready Group and other ships and aircraft with about 15,000 people serving afloat and 1,000 support personnel ashore.

The U.S. Naval Support Activity (NSA) Bahrain sustains the United States Naval Forces Central Command and the United States Fifth Fleet in the Persian Gulf by providing support

services and operational assets within the Command's area of responsibility. With such a large scope, the NSA Bahrain is always looking for ways to streamline its operations. Recently, NSA Bahrain wanted to increase the rate of supply fulfillment and reduce costs. To reach its goal, of a more effectively managed logistics supply chain at a lower cost, they turned to GSA.

A partnership was established involving the transition of an existing NSA Consumable Warehouse in Bahrain to a GSA

On board the destroyer USS Benfold (DDG 65) operating in the Northern Persian Gulf. . . .

Gunner's Mate (Guns), 1st Class, Joe Brown, from Arlington, Texas, mans a 25mm chain gun while on watch in the Persian Gulf.





Aviation Machinist's Mate, 2nd Class, Lloyd Keeling, from Exeter, Calif., inspects the flame holder of the afterburner of an F/A-18E "Super Hornet" engine in the Aviation Intermediate Maintenance Department (AIMD) jet shop.

Global Supply Inventory Partnership. GSA provides inventory management, while NSA Supply provides facilities and store personnel. This venture allows the NSA Bahrain to significantly reduce its cost, and improve retail stock availability, effectiveness, and customer service. NSA can now support or re-supply all ships, detachments, or transient commands within the area of responsibility in a timely and cost-effective manner. Through this agreement, NSA can also accept U.S. Government issued purchase cards for purchases at the point of sale and realize reduced inventory management and procurement functions.

This new partnership provides a number of benefits, not only to NSA Bahrain and GSA, but also to the government as a whole. The U.S. Navy is able to reduce costs while providing a higher service level to its customers — the Navy and the American Embassy in Bahrain. GSA is fulfilling its mission by providing a greater level of support to its customer while reducing government costs through elimination of redundant operations.



Above: Map of the Persian Gulf Region.

Right: Commander William Dooris enters an F/A-18C "Hornet" cockpit.



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Since 1996, GSA has hosted Outreach Europe — a biennial overseas expo that gives attendees the opportunity to meet with over 200 leading suppliers of the wide range of products and services GSA offers, from appliances to health care products. Also highlighted, is a full range of professional and managerial services available through the GSA Multiple



Award Schedule Program. The expo also features extensive training workshops and interactive roundtable discussions. Forty hours of instruction is offered through a range of different courses from Quality of Life and Force Protection Issues, to Packaging Solutions and GSA Advantage!®

"I love going to the GSA shows to see the new products and chat with the vendors. The vendors are terrific. It's a world-class event."

GSA Outreach Europe 2000
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Outreach Europe has seen customers from as far away as Iceland and Uganda, and has offered the opportunity to interact and discuss current issues with GSA and their commercial partners. At our last Expo, GSA hosted over 3,000 customers from Europe, Africa and the Middle East. The event was held at the U.S.

Army's Patrick Henry Village Pavilion in Heidelberg, Germany, and was by far GSA's largest international success to date!

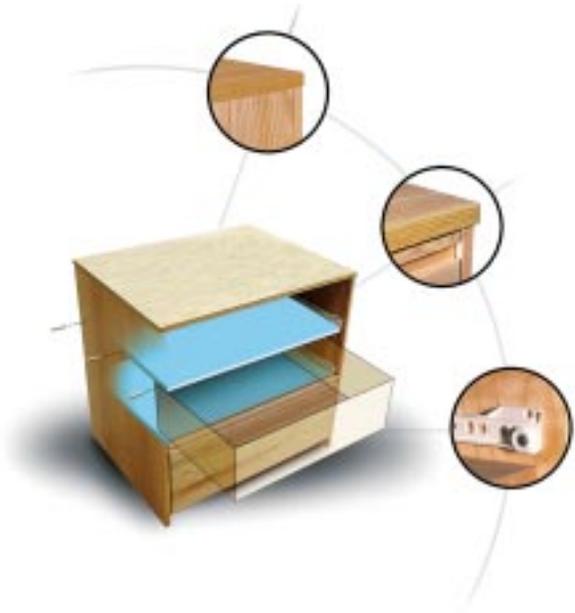
GSA's next overseas expo is quickly approaching. GSA will return to Germany in October 2004. Mark Your Calendar Now! For more information, contact the GSA Customer Service Office Europe (49) 69-699-6085, DSN 330-6085.

"Since their first Expo here in 1996, GSA has indeed made a difference. U.S. Army Europe thanks GSA for this worthwhile partnership."

Major General
Charles C. Campbell
Former Chief of Staff
U.S. Army Europe & 7th Army
GSA Outreach Europe 2002



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